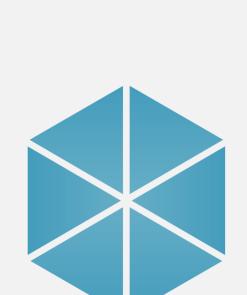
Why do I react differently than others to similar situations?

People differ. Here's personality explained.



Every human being is unique, but this uniqueness originates from the combination of 5 personality traits we all share.

Big Five personality traits



Openness indicates how open-minded and authority-challenging a person is.



Conscientiousness

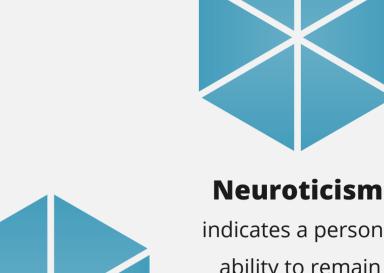
indicates how self-disciplined and organized a person is.





Extraversion

indicates how outgoing and social a person is.



Agreeableness

indicates how warm,

friendly and tactful a

person is.

indicates a person's

ability to remain stable and balanced.

Several independent sets of researchers discovered and defined five broad traits based on empirical, data-driven research. The Big Five traits of personality (Openness, Conscientiousness, Extraversion, Agreeableness and Neuroticism), commonly referred to as **OCEAN**, are five broad domains which define human personality and account for individual differences. A low or high score on each trait gives you more insight in the way you behave the way you do.

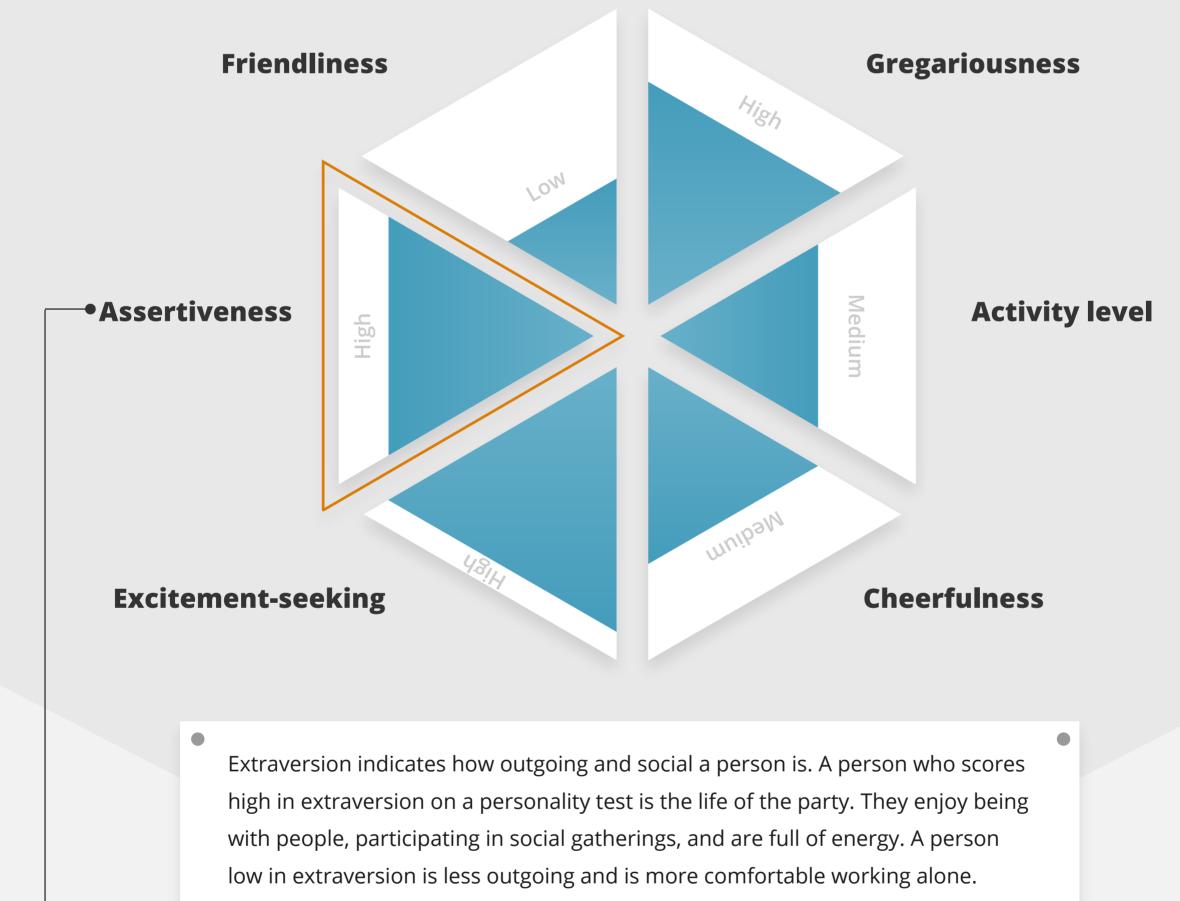
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- Allport, G. W.; Odbert, H. S. (1936). Trait-names: A psycho-lexical study. Albany, NY: Psychological Review Company
- Goldberg, L. R. (December 1990). "An alternative "description of personality": The Big-Five factor structure". Journal of Personality and Social Psychology. 59 (6): 1216–1229

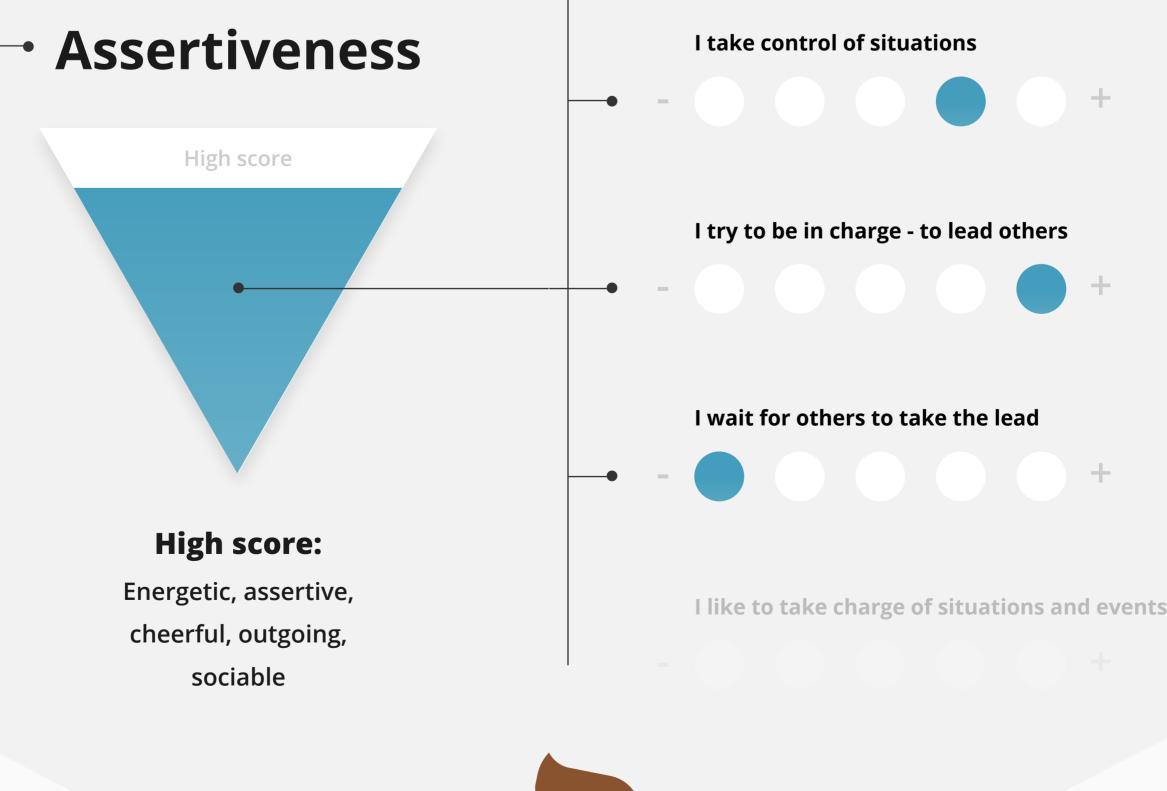
compared to others. Here's an example of how this relates to 'extraversion'.

Each main trait breaks down into six facets on which you score low-high

Extraversion



Here's an example of how this relates to the sub-trait 'assertiveness'.



Want to determine your

your personality is?

Big Five traits and find out what



Take the free online

personality test at 123test! www.123test.com/personality-test/

